



SWSE Internship: Game Day & Events

Department: SWSE Marketing (Wolves, Spartans, Five & Live Events)

Reports to: SWSE Marketing Manager

Summary:

If you are ready to bring game-changing ideas to life and join a community that values bold ideas, professional growth, and employee wellness, we want you on the SWSE team.

The SWSE team delivers the best sports entertainment to Northeastern Ontario with the Wolves, the Five and the Spartans as well as our Out of Home advertising platforms. We are looking for innovative team players ready to take the most well-known entertainment brands in the city to the next level.

The successful intern(s) will collaborate closely with various internal and external departments which include, marketing, communications, event operations, sales, game day broadcast, and game day volunteers. Intern tasks will range specifically in the development, activation, and execution of game day and event activities for all three sport properties.

Responsibilities:

- Assist in all areas of hosting and organizing Sudbury Wolves, Sudbury Five, and Sudbury Spartan events in areas including but not limited to;
- Prepare and create the game day script for every exhibition and regular season Sudbury Wolves and Sudbury Five games;
- Assist and coordinate the execution of game-day activities and activations including setup and teardown with all organizations and participating employees;
- Assist with the coordination of the VIP ticket services desk, and all in-game presentations
- Assist the execution of event specific communication and marketing plans;
- Assist and coordinate team and player communications for game day and community events;
- Assist all staff including events, community programming, marketing, communications, and volunteer management with tasks as needed;
- Assist and manage in-game volunteers/part time staff with tasks as needed;
- Assist in the collaboration and execution of Hockey and Basketball camps to ensure all aspects of the camp are well organized and executed properly;
- Represent Wolves, Five, and Spartans on-site throughout the community as required;
- Assist on-site at all Wolves, Five, and Spartans events;
- Assist with other duties as required or assigned.





Qualifications:

- Working towards the completion of a post-secondary degree;
- Education or experience in Sport Management, Marketing, Communications, Business, or other related field is an asset;
- Strong time management and organization skills;
- Ability to work in a fast-paced environment and meet deadlines;
- Ability to work independently and as part of a team environment to achieve goals;
- Excellent work ethic, communication and interpersonal skills, strong attention to detail, and an ambition to learn and improve;
- Proficiency and knowledge of Microsoft Office programs;
- Professionalism and a passion for the sport industry;
- Ability to work flexible hours.

Commitment:

- A minimum of 35 hours/week during standard office hours
- In addition to working long and unpredictable hours on weekdays, weekends, and holidays as needed.

Sudbury Wolves Internships are unpaid; however, an honorarium may be awarded at the end of term relevant to the position.

This position is available over three school placement terms, including the Fall (September to December), Winter (January to April), and Spring/Summer term (May to August).

Interested candidates are encouraged to submit their resume and a short-written response summarizing their interest in the role and ambitions to info@swse.ca. Please also indicate the term interested in. Applications for the Fall term are now being accepted until July 26th.

About SWSE:

SW Sports & Entertainment (SWSE) is the organizational structure of the company including the Sudbury Wolves Hockey Club, the Sudbury Five Basketball Club, the Sudbury Spartans Football Club, Out of Home Sudbury Advertisement, the Food & Beverage organization that serves events at the arena and the promotion company that seeks to attract live shows and events. In the spring of 2017, SWSE welcomed the Sudbury Spartans Football Club to the family and most recently, in May of 2018, the Sudbury Five Basketball team which just completed its inaugural season in the NBL Canada.

